

### **ANA TEJEDA**

graphic designer anatejeda.com

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Born and raised in Cuba, Ana Tejeda is a multi-disciplinary and versatile graphic designer with a music education. Her rich artistic journey and attention to detail is tangible in her visually captivating work. Now she looks to combine her knowledge with photography, illustration, brand identity, print, and UI/UX design.

# **EDUCATION**

# 2024

**BFA in Graphic Design** 

University of Houston

Class Social Media Coordinator

#### 2015

**Technical Degree in Music Performance** Amadeo Roldan Music Conservatory *Havana, Cuba* 

# **EXPERIENCE**

## 2022 - present

**Marketing Assistant Designer** 

Industrial Info Resources

Sugar Land, TX

 Responsible for creating digital and print materials for industrial market outlooks and annual conferences. Provided support for outdated web layouts and assisted as event photographer.

# 2020 - present

Freelance Graphic Designer

Houston, TX

 Focused on digital media, photography, logo design, print and websites for entrepreneurs small businesses.

# 2019 - 2023

**Assistant Professional Photographer** 

The Drakes

Houston, TX

 Assisted with photography, lighting, studio setup, videography, and photo curation for high-end weddings.

# **SKILLS**

# Design

Branding & Identity, Illustration, Package Design, Print Production, Photo & Video, Motion, Type Design, UX/UI, Web Design

#### **Technical**

Adobe Creative Suite, Illustrator, Photoshop, InDesign, After Effects, Figma, Procreate, HTML & CSS, Wordpress

# EXHIBITIONS & HONORS

## 2024

**Gamut UHGD'24 Senior Exhibition** 

University of Houston Graphic Design Student Exhibition

## 2023

**UHGD23 Senior Fall Showcase** 

University of Houston Student Exhibition

## 2019

**Transfer Excellence Scholarship** 

University of Houston

## 2019

**Houston Community College SW** 

Outstanding Student

Student Awards Ceremony "Honoring Stars"

# **AFFILIATIONS**

## AIGA

American Institute for Graphic Arts

## **GDSA**

**Graphic Design Student Association** 

## PTK

Phi Thetta Kappa Honor Society

